

From: [Frances Harder](#)
To: [Rena Leddy](#)
Cc: [Kent Smith](#); [Trish LeBarge](#)
Subject: Re: FW: International Visitors - Africa
Date: Tuesday, July 07, 2015 4:54:56 PM

We just don't have the resources to do it for free.
Everyone wants everything for nothing!!

On Tue, Jul 7, 2015 at 4:42 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Hi Frances,

Yes, I just got off the phone with Maple and learned that you are doing a seminar for them. We are going to do a tour. They are not paying us. I'd love to connect them to some of the industry folk, but I just don't have those connections.

Rena

From: Frances Harder [mailto:frances@fashionbizinc.org]
Sent: Tuesday, July 07, 2015 4:35 PM
To: Rena Leddy
Cc: Kent Smith; Trish LeBarge
Subject: Re: FW: International Visitors - Africa

Hi Rena, we have been hosting seminars for them for three years. We have done it for two groups one French speakers with translator and then an English group. I will be presenting a seminar for them again on the 28th July to just one English speaking group.

Maybe we can discuss. Are they paying you? It would be work to organize.

Thanks

Frances

On Tue, Jul 7, 2015 at 4:05 PM, Rena Leddy <rena@fashiondistrict.org> wrote:

Hi Frances,

We have received the email below. We can do a tour and talk about the Fashion District, but I'm wondering if you could help with the introductions to the other industry folk she mentions below. Let me know your thoughts.

Rena

From: Kent Smith
Sent: Saturday, July 04, 2015 4:29 PM
To: Rena Leddy
Subject: Fwd: International Visitors - Africa

Let's figure out which date works best

Sent from my iPhone

Begin forwarded message:

From: Mable Kong <mkong@ivcla.org>
Date: July 1, 2015 at 11:44:05 AM PDT
To: <kent@fashiondistrict.org>
Subject: International Visitors - Africa

Hi Kent,

I hope you're doing well. You may remember I contacted you last November when you met with a group of Thai fashion experts about the LA Fashion District BID.

I am hosting an upcoming group of State Department visitors who are participants of the [African Women Entrepreneurship Program \(AWEP\)](#), an outreach, education, and engagement initiative that targets African women entrepreneurs to promote business growth, increase trade both regionally and to the U.S., and create better business environments, and empower African women entrepreneurs to become voices of change in their communities.

I am tasked with setting up a tour of the Fashion District and meetings with specific industry owners. The goal is for the visitors to experience and overview and history of the Fashion District, but also meet fashion industry owners and buyers to talk about possibilities for partnerships and growth.

I've tried reaching out to Christine Silvestri, but she is booked for the next couple of months. Would you be able to assist? We have a budget set aside to hire a consultant who could assist with this effort.

Here are the details-

Available dates: **Friday, July 24, Monday, July 27, Tuesday, July 28**

Visitors: 8 visitors and 3 liaisons, total 11 ppl (bios are attached for your reference)

1. Tour of Fashion District for a group of French and English speaking African women (all in the fashion industry).
2. Meetings with industry owners. Do you have specific industry connections in the following sectors? We can separate each group into different meetings.
 - a. Textile (pattern and material design)
 - b. Jewelry, fashion accessories, & gems
 - c. Haute couture Lingerie
 - d. Uniforms (medical, school, graduation gowns, tracksuits, etc.)
 - e. Traditional African clothing

I hope we are able to expand our partnership with this endeavor. I would be happy to talk to you more in detail about logistics and costs. Please let me know if this is something you would be open to doing. Thanks so much and looking forward to hearing from you soon.

Best,
Mable

Mable Kong

Director of International Programs

International Visitors Council of Los Angeles

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